
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended June 30, 2018

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number: 000-52015

Western Capital Resources, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction of Incorporation or Organization)

47-0848102
(I.R.S. Employer Identification Number)

11550 "T" Street, Suite 150, Omaha, Nebraska 68137
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (402) 551-8888

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act (check one):

Large accelerated filer Accelerated filer
Non-accelerated filer Smaller reporting company
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

APPLICABLE ONLY TO CORPORATE ISSUERS

As of August 14, 2018, the registrant had outstanding 9,390,997 shares of common stock, \$0.0001 par value per share.

Western Capital Resources, Inc.

Index

| | <u>Page</u> |
|--|-------------|
| <u>PART I. FINANCIAL INFORMATION</u> | |
| <u>Item 1. Financial Statements</u> | 3 |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | 16 |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u> | 23 |
| <u>Item 4. Controls and Procedures</u> | 23 |
| <u>PART II. OTHER INFORMATION</u> | |
| <u>Item 6. Exhibits</u> | 24 |
| <u>SIGNATURES</u> | 25 |

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

WESTERN CAPITAL RESOURCES, INC. AND SUBSIDIARIES

CONTENTS

| | <u>Page</u> |
|--|--------------------|
| CONDENSED CONSOLIDATED FINANCIAL STATEMENTS | |
| Condensed Consolidated Balance Sheets | 4 |
| Condensed Consolidated Statements of Operations | 5 |
| Condensed Consolidated Statements of Cash Flows | 6 |
| Notes to Condensed Consolidated Financial Statements | 7 |

WESTERN CAPITAL RESOURCES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS

| | <u>June 30, 2018</u> | <u>December 31,</u> |
|--|----------------------|-----------------------|
| | <u>(Unaudited)</u> | <u>2017</u> |
| ASSETS | | |
| CURRENT ASSETS | | |
| Cash and cash equivalents | \$ 10,363,945 | \$ 21,295,819 |
| Short-term investments | 19,661,285 | 32,292,902 |
| Loans receivable (net of allowance for losses of \$661,000 and \$833,000, respectively) | 3,883,829 | 4,310,003 |
| Accounts receivable (net of allowance for losses of \$23,000 and \$16,000, respectively) | 666,164 | 764,071 |
| Inventory (net of allowance of \$547,000 and \$576,000, respectively) | 8,166,607 | 9,130,842 |
| Prepaid income taxes | 426,524 | — |
| Prepaid expenses and other | 2,981,296 | 3,762,974 |
| Escrow and other receivables | 3,312,924 | 3,482,770 |
| TOTAL CURRENT ASSETS | 49,462,574 | 75,039,381 |
| INVESTMENTS | 5,758,418 | 3,000,000 |
| PROPERTY AND EQUIPMENT, net | 10,661,078 | 11,347,234 |
| GOODWILL | 5,796,528 | 5,796,528 |
| INTANGIBLE ASSETS, net | 4,605,356 | 4,987,769 |
| ESCROW FUNDS RECEIVABLE | 3,250,000 | 3,250,000 |
| OTHER | 627,356 | 823,244 |
| TOTAL ASSETS | \$ 80,161,310 | \$ 104,244,156 |
| LIABILITIES AND EQUITY | | |
| CURRENT LIABILITIES | | |
| Accounts payable and accrued expenses | \$ 8,583,296 | \$ 11,897,968 |
| Other current liabilities | 1,093,011 | 1,354,558 |
| Income taxes payable | — | 18,730,647 |
| Note payable – short-term | — | 51,992 |
| Current portion capital lease obligations | 48,560 | 47,174 |
| Deferred revenue | 662,092 | 1,073,600 |
| TOTAL CURRENT LIABILITIES | 10,386,959 | 33,155,939 |
| LONG-TERM LIABILITIES | | |
| Notes payable, net of current portion | 789,216 | 789,216 |
| Capital lease obligations, net of current portion | 26,523 | 51,172 |
| Deferred income taxes | 1,330,000 | 1,456,000 |
| Other | 98,259 | 98,259 |
| TOTAL LONG-TERM LIABILITIES | 2,243,998 | 2,394,647 |
| TOTAL LIABILITIES | 12,630,957 | 35,550,586 |
| COMMITMENTS AND CONTINGENCIES (Note 14) | | |
| EQUITY | | |
| WESTERN SHAREHOLDERS' EQUITY | | |
| Common stock, \$0.0001 par value, 12,500,000 shares authorized, 9,390,997 shares issued and outstanding. | 939 | 939 |
| Additional paid-in capital | 29,031,741 | 29,031,741 |
| Retained earnings | 36,706,538 | 37,903,204 |
| TOTAL WESTERN SHAREHOLDERS' EQUITY | 65,739,218 | 66,935,884 |
| NONCONTROLLING INTERESTS | 1,791,135 | 1,757,686 |
| TOTAL EQUITY | 67,530,353 | 68,693,570 |
| TOTAL LIABILITIES AND EQUITY | \$ 80,161,310 | \$ 104,244,156 |

See notes to condensed consolidated financial statements.

WESTERN CAPITAL RESOURCES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

| | Three months ended | | Six months ended | |
|---|--------------------|---------------------|---------------------|---------------------|
| | June 30, 2018 | June 30, 2017 | June 30, 2018 | June 30, 2017 |
| REVENUES | | | | |
| Sales and associated fees | \$ 23,681,740 | \$ 24,739,956 | \$ 47,498,934 | \$ 49,299,086 |
| Financing fees and interest | 2,072,114 | 2,119,747 | 4,246,660 | 4,353,156 |
| Other revenue | 4,026,503 | 4,897,196 | 8,493,522 | 9,796,354 |
| Total Revenues | 29,780,357 | 31,756,899 | 60,239,116 | 63,448,596 |
| COST OF REVENUES | | | | |
| Cost of sales | 12,395,630 | 12,766,964 | 24,561,663 | 24,834,901 |
| Provisions for loans receivable losses | 241,183 | 250,734 | 441,385 | 488,315 |
| Total Cost of Revenues | 12,636,813 | 13,017,698 | 25,003,048 | 25,323,216 |
| GROSS PROFIT | 17,143,544 | 18,739,201 | 35,236,068 | 38,125,380 |
| OPERATING EXPENSES | | | | |
| Salaries, wages and benefits | 8,415,533 | 9,238,501 | 17,733,326 | 18,131,153 |
| Occupancy | 3,084,870 | 3,133,620 | 6,507,088 | 6,044,912 |
| Advertising, marketing and development | 2,438,708 | 2,212,029 | 4,468,023 | 4,118,583 |
| Depreciation | 463,103 | 349,492 | 1,022,092 | 675,687 |
| Amortization | 214,313 | 53,255 | 429,121 | 107,657 |
| Other | 2,580,645 | 2,667,016 | 5,275,885 | 5,408,737 |
| Total Operating Expenses | 17,197,172 | 17,653,913 | 35,435,535 | 34,486,729 |
| OPERATING INCOME (LOSS) FROM CONTINUING OPERATIONS | (53,628) | 1,085,288 | (199,467) | 3,638,651 |
| OTHER INCOME (EXPENSES): | | | | |
| Dividend and interest income | 144,175 | 67,564 | 311,686 | 131,639 |
| Interest expense | (50,138) | (51,707) | (137,736) | (109,078) |
| | 94,037 | 15,857 | 173,950 | 22,561 |
| INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES | 40,409 | 1,101,145 | (25,517) | 3,661,212 |
| PROVISION FOR INCOME TAX EXPENSE (BENEFIT) FOR CONTINUING OPERATIONS | (61,000) | 352,000 | (141,000) | 1,303,000 |
| NET INCOME (LOSS) FROM CONTINUING OPERATIONS | 101,409 | 749,145 | 115,483 | 2,358,212 |
| LESS NET INCOME FROM CONTINUING OPERATIONS ATTRIBUTABLE TO NONCONTROLLING INTEREST | (187,958) | — | (373,049) | — |
| NET INCOME (LOSS) FROM CONTINUING OPERATIONS ATTRIBUTABLE TO WESTERN COMMON SHAREHOLDERS | (86,549) | 749,145 | (257,566) | 2,358,212 |
| DISCONTINUED OPERATIONS | | | | |
| Income from operations of discontinued operations | — | 1,607,390 | — | 2,677,649 |
| Less provision for income taxes for discontinued operations | — | (605,000) | — | (1,017,000) |
| Net income from discontinued operations | — | 1,002,390 | — | 1,660,649 |
| Less net income from discontinued operations attributable to noncontrolling interests | — | (7,436) | — | (12,521) |
| Net income from discontinued operations attributable to noncontrolling interests | — | 994,954 | — | 1,648,128 |
| NET INCOME (LOSS) ATTRIBUTABLE TO WESTERN COMMON SHAREHOLDERS | \$ (86,549) | \$ 1,744,099 | \$ (257,566) | \$ 4,006,340 |
| EARNINGS (LOSS) PER SHARE ATTRIBUTABLE TO WESTERN COMMON SHAREHOLDERS | | | | |
| FROM CONTINUING OPERATIONS - Basic and diluted | \$ (0.01) | \$ 0.08 | \$ (0.03) | \$ 0.25 |
| FROM DISCONTINUED OPERATIONS - Basic and diluted | \$ — | \$ 0.11 | \$ — | \$ 0.17 |
| FROM CONTINUING AND DISCONTINUED OPERATIONS - Basic and diluted | \$ (0.01) | \$ 0.19 | \$ (0.03) | \$ 0.42 |
| WEIGHTED AVERAGE COMMON SHARES OUTSTANDING | | | | |
| Basic and diluted | 9,390,997 | 9,390,997 | 9,390,997 | 9,431,739 |

See notes to condensed consolidated financial statements.

WESTERN CAPITAL RESOURCES, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

| | Six Months Ended | |
|---|-------------------------|----------------------|
| | June 30, 2018 | June 30, 2017 |
| OPERATING ACTIVITIES | | |
| Net income from continuing operations | \$ 115,483 | \$ 2,358,212 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation | 1,022,092 | 675,687 |
| Amortization | 429,121 | 107,657 |
| Share based compensation | — | 16,660 |
| Deferred income taxes | (126,000) | (34,000) |
| Loss on disposal of property and equipment | 421,472 | 24,530 |
| Income from investments | (12,705) | — |
| Changes in operating assets and liabilities: | | |
| Loans receivable | 426,174 | 498,844 |
| Accounts receivable | 97,907 | 223,036 |
| Inventory | 883,187 | (557,071) |
| Prepaid expenses and other assets | 416,823 | (296,548) |
| Accounts payable and accrued expenses | (22,045,319) | (3,649,890) |
| Deferred revenue and other current liabilities | (673,055) | (346,391) |
| Operating cash flows from discontinued operations | — | 1,561,034 |
| Net cash and cash equivalents provided by (used in) operating activities | <u>(19,044,820)</u> | <u>581,760</u> |
| INVESTING ACTIVITIES | | |
| Purchases of investments | (26,564,181) | — |
| Proceeds from held-to-maturity investments | 36,461,012 | — |
| Purchase of property and equipment | (549,186) | (1,406,595) |
| Acquisition of stores, net of cash acquired | (76,707) | — |
| Advances on note receivable, net | — | (513,744) |
| Proceeds from installment sale receivable | 185,963 | — |
| Proceeds from the disposal of property, plant and equipment | 10,000 | 14,459 |
| Cash received from discontinued operations | — | 4,237,135 |
| Investing activities of discontinued operations | — | (13,326) |
| Net cash and cash equivalents provided by investing activities | <u>9,466,901</u> | <u>2,317,929</u> |
| FINANCING ACTIVITIES | | |
| Payments on notes payable – short-term, net | (51,992) | (34,755) |
| Payments on line of credit, net | — | (998,426) |
| Payments on notes payable – long-term | — | (950,264) |
| Common stock redemption | — | (480,928) |
| Payments on capital leases | (23,263) | (23,970) |
| Payment of dividends to noncontrolling interests | (339,600) | — |
| Payment of dividends | (939,100) | (234,775) |
| Financing activities of discontinued operations | — | (4,276,140) |
| Net cash and cash equivalents used in financing activities | <u>(1,353,955)</u> | <u>(6,999,258)</u> |
| NET DECREASE IN CASH AND CASH EQUIVALENTS | (10,931,874) | (4,099,569) |
| CASH AND CASH EQUIVALENTS | | |
| Beginning of period | 21,295,819 | 14,159,975 |
| End of period | <u>\$ 10,363,945</u> | <u>\$ 10,060,406</u> |
| SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION | | |
| Income taxes paid | \$ 19,145,172 | \$ 3,401,436 |
| Interest paid | \$ 75,052 | \$ 239,290 |

See notes to condensed consolidated financial statements.

WESTERN CAPITAL RESOURCES, INC. AND SUBSIDIARIES

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

1. Basis of Presentation, Nature of Business and Summary of Significant Accounting Policies –

Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared according to the instructions to Form 10-Q and Section 210.8-03(b) of Regulation S-X of the Securities and Exchange Commission (SEC) and, therefore, certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) have been omitted.

In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six month periods ended June 30, 2018 are not necessarily indicative of the results that may be expected for the year ending December 31, 2018.

For further information, refer to the Condensed Consolidated Financial Statements and footnotes thereto included in our Form 10-K for the year ended December 31, 2017. The condensed consolidated balance sheet at December 31, 2017, has been derived from the audited consolidated financial statements at that date, but does not include all of the information and footnotes required by GAAP.

Nature of Business

Western Capital Resources, Inc. (WCR) is a parent company owning operating subsidiaries, with percentage owned shown parenthetically, as summarized below.

- Cellular Retail
 - PQH Wireless, Inc. (PQH) (100%) – operates 225 cellular retail stores as of June 30, 2018 (168 100% owned plus 57 through a 70% owned subsidiary), as an exclusive dealer of the Cricket brand.
- Direct to Consumer
 - J & P Park Acquisitions, Inc. (JPPA) (100%) – an online and direct marketing distribution retailer of 1) live plants, seeds, holiday gifts and garden accessories selling its products under Park Seed, Jackson & Perkins, and Wayside Gardens brand names and 2) home improvement and restoration products operating under the Van Dyke’s Restorers brand, as well as a seed wholesaler under the Park Wholesale brand.
 - J & P Real Estate, LLC (JPRE) (100%) – owns real estate utilized as JPPA’s distribution and warehouse facility and the corporate offices of JPPA.
- Consumer Finance
 - Wyoming Financial Lenders, Inc. (WFL) (100%) – owns and operates “payday” stores (41 as of June 30, 2018) in seven states (Colorado, Iowa, Kansas, Nebraska, North Dakota, Wisconsin and Wyoming) providing sub-prime short-term uncollateralized non-recourse “cash advance” or “payday” loans typically ranging from \$100 to \$500 with a maturity of generally two to four weeks, sub-prime short-term uncollateralized non-recourse installment loans typically ranging from \$300 to \$800 with a maturity of six months, check cashing and other money services to individuals.
 - Express Pawn, Inc. (EPI) (100%) – owns and operates retail pawn stores (three as of June 30, 2018) in Nebraska and Iowa providing collateralized non-recourse pawn loans and retail sales of merchandise obtained from forfeited pawn loans or purchased from customers.
- Discontinued Operations 2017 - Franchise
 - AlphaGraphics, Inc. (AGI) – franchisor of domestic and international AlphaGraphics BusinessCenters. AGI was sold on October 2, 2017.

References in these financial statement notes to “Company” or “we” refer to Western Capital Resources, Inc. and its subsidiaries. References to specific companies within our enterprise, such as “PQH,” “JPPA,” “JPRE,” “WFL,” “EPI” or “AGI” are references only to those companies.

Basis of Consolidation

The consolidated financial statements include the accounts of the WCR, its wholly owned subsidiaries and other entities in which the Company owns a controlling financial interest. For financial interests in which the Company owns a controlling financial interest, the Company applies the provisions of Financial Accounting Standards Board Accounting Standards Codification (ASC) 810, "Consolidation" applicable to reporting the equity and net income or loss attributable to noncontrolling interests. All significant intercompany balances and transactions of the Company have been eliminated in consolidation, with the exception of the presentation of dividends received from discontinued subsidiary operations in the Condensed Consolidated Statement of Cash Flows.

Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that may affect certain reported amounts and disclosures in the consolidated financial statements and accompanying notes. Management bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. Actual results could differ from those estimates. Significant management estimates relate to the loans and accounts receivable allowance, carrying value and impairment of long-lived goodwill and intangible assets, inventory valuation and obsolescence, estimated useful lives of property and equipment, gift certificate and merchandise credits liability and deferred taxes and tax uncertainties.

Reclassifications

Certain Statements of Operations and Statements of Cash Flows reclassifications have been made in the presentation of our prior financial statements and accompanying notes to conform to the presentation as of and for the three and six months ended June 30, 2018.

In accordance with ASC 205-20-45-6, interest on debt required to be paid as a result of our Franchise segment disposal transaction has been allocated to discontinued operations and, in accordance with ASC 205-20-45-9, general corporate overhead has not been allocated to discontinued operations. These re-allocations and related income tax have been made in the presentation of our prior financial statements and accompanying notes.

Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (FASB) issued a comprehensive new revenue recognition standard that supersedes nearly all existing revenue recognition guidance under US GAAP. This standard is effective for annual and interim periods beginning after December 15, 2017. The Company has adopted this standard as of January 1, 2018 applying it on a retrospective basis as of the date adopted and determined it had no impact on our financial condition, results of operations and consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842), related to recognition of lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. The ASU is effective for annual reporting periods beginning after December 15, 2018, including interim periods within that annual period, with early adoption permitted and to be applied using a modified retrospective approach. The Company is currently evaluating the impact the ASU will have on our financial condition, results of operations and consolidated financial statements and expects its adoption to have a material impact on our financial condition due to a material addition of operating lease assets and liabilities in accordance with the ASU.

No other new accounting pronouncements issued or effective during the fiscal year have had or are expected to have a material impact on the consolidated financial statements.

2. Risks Inherent in the Operating Environment –

Regulatory

The Company's Consumer Finance segment activities are highly regulated under numerous federal, state, and local laws, regulations and rules, which are subject to change. New laws, regulations or rules could be enacted or issued, interpretations of existing laws, regulations or rules may change and enforcement action by regulatory agencies may intensify. Over the past several years, consumer advocacy groups and certain media reports have advocated governmental and regulatory action to prohibit or severely restrict sub-prime lending activities of the kind conducted by the Company. After several years of research, debate, and public hearings, in October 2017 the U.S. Consumer Financial Protection Bureau (CFPB) issued new rules for payday lending. The proposed rules, scheduled to go into effect in August 2019, would impose significant restrictions on the industry, and it is expected that a large number of lenders would be forced to close their stores. The CFPB's studies projected a reduction in the number of lenders by 50%, while industry studies forecast a much higher attrition rate. At this time it is uncertain whether the rule will be implemented as announced, rewritten with more favorable terms for the industry, or thrown out altogether. If the rule is implemented as written, it could have a significant and negative impact on business conducted within our Consumer Finance segment.

The above rule or any other adverse change in present federal, state, or local laws or regulations that govern or otherwise affect lending could result in the Consumer Finance segment's curtailment or cessation of operations in certain or all jurisdictions or locations. Furthermore, any failure to comply with any applicable federal, state or local laws or regulations could result in fines, litigation, closure of one or more store locations or negative publicity. Any such change or failure would have a corresponding impact on the Company's and segment's results of operations and financial condition, primarily through a decrease in revenues resulting from the cessation or curtailment of operations, decrease in operating income through increased legal expenditures or fines, and could also negatively affect the Company's general business prospects due to lost or decreased operating income or if negative publicity affects its ability to obtain additional financing as needed.

In addition, the passage of federal, state or local laws and regulations or changes in interpretations of them could, at any point, essentially prohibit the Consumer Finance segment from conducting its lending business in its current form. Any such legal or regulatory change would have a material and adverse effect on the Company, its operating results, financial condition and prospects, and perhaps even the viability of the Consumer Finance segment.

3. Cash Equivalents and Investments –

The following table shows the Company's cash equivalents and held-to-maturity investments, by significant investment category, recorded as cash equivalents or short- and long-term investments:

| | June 30, 2018 | December 31, 2017 |
|---|----------------------|----------------------|
| Cash and cash equivalents | | |
| Operating accounts | \$ 9,333,301 | \$ 10,524,923 |
| Certificates of deposit | — | 750,000 |
| Money Market Mutual Funds - U.S. Treasury obligations | 1,030,644 | 10,020,896 |
| <i>Subtotal</i> | <u>10,363,945</u> | <u>21,295,819</u> |
| Held to Maturity Investments | | |
| Certificates of deposit | 14,810,493 | 13,250,000 |
| T-Bills and Notes | 10,609,210 | 22,042,902 |
| <i>Subtotal</i> | <u>25,419,703</u> | <u>35,292,902</u> |
| TOTAL | <u>\$ 35,783,648</u> | <u>\$ 56,588,721</u> |

As of June 30, 2018, held to maturity securities consisted of the following:

| | Cost | Accrued Interest | Amortized Discount | Amortized Cost | Unrealized Gain (Loss) | Estimated Fair Value |
|--------------------------|---------------|------------------|--------------------|----------------|------------------------|----------------------|
| Certificates of Deposit | \$ 14,750,000 | \$ 60,493 | \$ — | \$ 14,810,493 | \$ (110,671) | \$ 14,699,822 |
| Treasury Bills and Notes | \$ 10,581,103 | \$ 8,418 | \$ 19,689 | \$ 10,609,210 | \$ (37,456) | \$ 10,571,754 |

4. Loans Receivable –

The Consumer Finance segment's outstanding loans receivable aging is as follows:

| | June 30, 2018 | | | |
|----------------|---------------------|-------------------|-------------------|---------------------|
| | Payday | Installment | Pawn & Title | Total |
| Current | \$ 3,178,299 | \$ 252,555 | \$ 294,855 | \$ 3,725,709 |
| 1-30 | 219,087 | 41,560 | — | 260,647 |
| 31-60 | 146,493 | 17,940 | — | 164,433 |
| 61-90 | 99,662 | 13,787 | — | 113,449 |
| 91-120 | 76,787 | 10,928 | — | 87,715 |
| 121-150 | 69,148 | 7,974 | — | 77,122 |
| 151-180 | 111,815 | 3,939 | — | 115,754 |
| | <u>3,901,291</u> | <u>348,683</u> | <u>294,855</u> | <u>4,544,829</u> |
| Less Allowance | (585,000) | (76,000) | — | (661,000) |
| | <u>\$ 3,316,291</u> | <u>\$ 272,683</u> | <u>\$ 294,855</u> | <u>\$ 3,883,829</u> |

December 31, 2017

| | Payday | Installment | Pawn & Title | Total |
|----------------|---------------------|--------------------|-----------------------------|---------------------|
| Current | \$ 3,550,077 | \$ 271,926 | \$ 318,361 | \$ 4,140,364 |
| 1-30 | 216,376 | 47,356 | — | 263,732 |
| 31-60 | 187,916 | 27,766 | — | 215,682 |
| 61-90 | 150,278 | 17,976 | — | 168,254 |
| 91-120 | 110,943 | 11,870 | — | 122,813 |
| 121-150 | 131,171 | 4,748 | — | 135,919 |
| 151-180 | 93,222 | 3,017 | — | 96,239 |
| | <u>4,439,983</u> | <u>384,659</u> | <u>318,361</u> | <u>5,143,003</u> |
| Less Allowance | (745,000) | (88,000) | — | (833,000) |
| | <u>\$ 3,694,983</u> | <u>\$ 296,659</u> | <u>\$ 318,361</u> | <u>\$ 4,310,003</u> |

5. Loans Receivable Allowance –

A rollforward of the Consumer Finance segment's loans receivable allowance is as follows:

| | Six Months Ended June 30, 2018 | Year Ended December 31, 2017 |
|---|---|---|
| Loans receivable allowance, beginning of period | \$ 833,000 | \$ 1,036,000 |
| Provision for loan losses charged to expense | 441,385 | 1,122,144 |
| Charge-offs, net | (613,385) | (1,325,144) |
| Loans receivable allowance, end of period | <u>\$ 661,000</u> | <u>\$ 833,000</u> |

6. Accounts Receivable –

A breakdown of accounts receivables by segment is as follows:

| June 30, 2018 | | | | |
|--------------------------|----------------------------|-------------------------------|-----------------------------|-------------------|
| | Cellular Retail | Direct to Consumer | Consumer Finance | Total |
| Accounts receivable | \$ 332,625 | \$ 346,666 | \$ 9,873 | \$ 689,164 |
| Less allowance | — | (23,000) | — | (23,000) |
| Net account receivable | <u>\$ 332,625</u> | <u>\$ 323,666</u> | <u>\$ 9,873</u> | <u>\$ 666,164</u> |
| December 31, 2017 | | | | |
| | Cellular Retail | Direct to Consumer | Consumer Finance | Total |
| Accounts receivable | \$ 399,459 | \$ 365,476 | \$ 15,136 | \$ 780,071 |
| Less allowance | — | (16,000) | — | (16,000) |
| Net account receivable | <u>\$ 399,459</u> | <u>\$ 349,476</u> | <u>\$ 15,136</u> | <u>\$ 764,071</u> |

7. Inventory –

Finished goods inventory, net of allowance, by segment consists of the following:

| | June 30, 2018 | December 31, 2017 |
|--------------------|----------------------|------------------------------|
| Cellular Retail | \$ 5,374,222 | \$ 5,287,932 |
| Direct to Consumer | 1,938,740 | 2,988,052 |
| Consumer Finance | 853,645 | 854,858 |
| | <u>\$ 8,166,607</u> | <u>\$ 9,130,842</u> |

8. Notes Payable – Long Term –

| | June 30, 2018 | December 31, 2017 |
|---|-------------------|-------------------|
| Subsidiary subordinated note payable to seller with monthly interest only payments at 6%, guaranteed by PQH, maturing August 5, 2022 when the principal balance is due. | 789,216 | 789,216 |
| Total | 789,216 | 789,216 |
| Less current maturities | — | — |
| | <u>\$ 789,216</u> | <u>\$ 789,216</u> |

The Company is party to a Credit Agreement with a financial institution entered into on April 22, 2016 and last amended on April 26, 2018. The Credit Agreement provides the Company with a revolving line of credit facility in an aggregate amount up to \$3,000,000, having a maturity date of April 21, 2020 and an acquisition loan facility in an aggregate amount of up to \$9,000,000, having a maturity date of April 21, 2020. The revolver and the acquisition loan facility bear interest at a floating per annum rate equal to one-month LIBOR plus 3.50%, adjusted on a monthly basis. Funds advanced under the acquisition loan facility mature five years from the date of advance. At June 30, 2018, the entire \$12,000,000 of credit was available under the credit facilities. See Note 14 for additional terms, conditions and amendments related to the Credit Agreement.

9. Income Taxes –

The provision for income taxes for continuing operations is (552.6)% and 35.6% of income before the provision for income taxes for the six month period ended June 30, 2018 and 2017, respectively. The significant difference in rate is the result of the 2018 net income attributable to noncontrolling interests not being subjected to income tax at the corporate level. Rather the “passthrough” taxable income is taxed to the noncontrolling interests at an individual level.

10. Cash Dividends –

Our Board of Directors declared the following dividends payable in 2018:

| Date Declared | Record Date | Dividend Per Share | Payment Date |
|------------------|------------------|--------------------|-------------------|
| January 18, 2018 | February 9, 2018 | \$0.05 | February 14, 2018 |
| May 2, 2018 | May 17, 2018 | \$0.05 | May 24, 2018 |

11. Other Operating Expense –

A breakout of other expense is as follows:

| | Three Months Ended June 30, | | Six Months Ended June 30, | |
|----------------------------------|--------------------------------|---------------------|------------------------------|---------------------|
| | 2018 | 2017 | 2018 | 2017 |
| Bank fees | \$ 533,813 | \$ 573,040 | \$ 1,036,377 | \$ 1,105,215 |
| Collection costs | 81,587 | 91,528 | 166,192 | 181,422 |
| Insurance | 198,334 | 256,531 | 403,629 | 497,271 |
| Management and advisory fees | 196,799 | 190,662 | 390,509 | 344,143 |
| Professional and consulting fees | 361,915 | 486,737 | 905,011 | 1,148,826 |
| Supplies | 170,054 | 414,381 | 387,490 | 738,517 |
| Other | 1,038,143 | 654,137 | 1,986,677 | 1,393,343 |
| | <u>\$ 2,580,645</u> | <u>\$ 2,667,016</u> | <u>\$ 5,275,885</u> | <u>\$ 5,408,737</u> |

12. Discontinued Operations –

As more fully disclosed in Note 19 of the Notes to Consolidated Financial Statements for the year ended December 31, 2017, on October 3, 2017 the Company closed on the sale of its franchise segment.

In accordance with the provisions of ASC 205-20, the Company has not included the results of operations of the Franchise segment in the results from continuing operations. The results of operations for this business have been reflected as discontinued operations in the unaudited Condensed Consolidated Statements of Operations for the three and six month periods ended June 30, 2017, and consist of the following:

| | Three Months Ended June 30, 2017 | Six Months Ended June 30, 2017 |
|--|---|---|
| REVENUES OF DISCONTINUED OPERATIONS | \$ 4,033,512 | \$ 7,976,821 |
| COST OF REVENUES OF DISCONTINUED OPERATIONS | 729,476 | 1,377,673 |
| GROSS PROFIT OF DISCONTINUED OPERATIONS | 3,304,036 | 6,599,148 |
| OPERATING EXPENSES OF DISCONTINUED OPERATIONS: | | |
| Salaries, wages and benefits | 1,013,668 | 2,112,407 |
| Occupancy | 38,697 | 81,461 |
| Advertising, marketing and development | 82,222 | 184,818 |
| Depreciation | 24,733 | 48,826 |
| Amortization | 86,119 | 172,236 |
| Other | 392,499 | 1,182,262 |
| | <u>1,637,938</u> | <u>3,782,010</u> |
| OPERATING INCOME OF DISCONTINUED OPERATIONS | 1,666,098 | 2,817,138 |
| OTHER INCOME (EXPENSE) OF DISCONTINUED OPERATIONS | | |
| Interest expense | (58,708) | (139,489) |
| | <u>(58,708)</u> | <u>(139,489)</u> |
| INCOME BEFORE INCOME TAXES OF DISCONTINUED OPERATIONS | 1,607,390 | 2,677,649 |
| PROVISION FOR INCOME TAXES OF DISCONTINUED OPERATIONS | 605,000 | 1,017,000 |
| NET INCOME OF DISCONTINUED OPERATIONS | 1,002,390 | 1,660,649 |
| LESS NET INCOME OF DISCONTINUED OPERATIONS ATTRIBUTABLE TO NONCONTROLLING INTERESTS | <u>(7,436)</u> | <u>(12,521)</u> |
| NET INCOME OF DISCONTINUED OPERATIONS ATTRIBUTABLE TO WESTERN COMMON SHAREHOLDERS | <u>\$ 994,954</u> | <u>\$ 1,648,128</u> |

In accordance with the provisions of ASC 205-20, the Company has separately reported the cash flow activity of the discontinued operations of the Franchise segment in the Consolidated Statements of Cash Flows. The cash flow activities from discontinued operations have been reflected as discontinued operations in the Consolidated Statements of Cash Flows for the six month period ended June 30, 2017, and consisted of the following:

| | Six Months Ended June 30, 2017 |
|---|---|
| DISCONTINUED OPERATING ACTIVITIES | |
| Net income of discontinued operations | \$ 1,660,649 |
| Adjustments to reconcile net income of discontinued operations to net cash provided by operating activities of discontinued operations: | |
| Depreciation | 48,826 |
| Amortization | 172,236 |
| Share based compensation | 2,243 |
| Deferred income taxes | (68,000) |
| Changes in operating assets and liabilities: | |
| Accounts receivable | (306,855) |
| Prepaid expenses and other assets | (34,266) |
| Accounts payable and accrued expenses | (393,117) |
| Deferred revenue and other current liabilities | 444,556 |
| Other liabilities – long-term | 34,762 |
| Net cash provided by operating activities of discontinued operations | <u>\$ 1,561,034</u> |
| INVESTING ACTIVITIES OF DISCONTINUED OPERATIONS | |
| Purchase of property, plant and equipment | (13,326) |
| Net cash used in investing activities of discontinued operations | <u>\$ (13,326)</u> |
| FINANCING ACTIVITIES OF DISCONTINUED OPERATIONS | |
| Principal payments on capital lease obligations | (7,620) |
| Dividends to shareholders | (4,268,520) |
| Net cash used in financing activities of discontinued operations | <u>\$ (4,276,140)</u> |

13. Segment Information –

Segment information related to the three and six month periods ended June 30, 2018 and 2017 for continuing operations is presented below:

**Three Months Ended June 30, 2018
(in thousands)**

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Total |
|-----------------------------------|----------------------------|-------------------------------|-----------------------------|------------------|--------------|
| Revenue from external customers | \$ 15,604 | \$ 11,709 | \$ 2,467 | \$ — | \$ 29,780 |
| Net income (loss) | \$ (481) | \$ 525 | \$ 220 | \$ (163) | \$ 101 |
| Expenditures for segmented assets | \$ 109 | \$ 76 | \$ 14 | \$ — | \$ 199 |

**Three Months Ended June 30, 2017
(in thousands)**

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Total |
|-----------------------------------|----------------------------|-------------------------------|-----------------------------|------------------|--------------|
| Revenue from external customers | \$ 17,087 | \$ 12,127 | \$ 2,543 | \$ — | \$ 31,757 |
| Net income (loss) | \$ (296) | \$ 1,103 | \$ 201 | \$ (259) | \$ 749 |
| Expenditures for segmented assets | \$ 531 | \$ 121 | \$ — | \$ — | \$ 652 |

Six Months Ended June 30, 2018
(in thousands)

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Total |
|-----------------------------------|----------------------------|-------------------------------|-----------------------------|------------------|--------------|
| Revenue from external customers | \$ 32,711 | \$ 22,390 | \$ 5,138 | \$ — | \$ 60,239 |
| Net income (loss) | \$ (856) | \$ 854 | \$ 551 | \$ (434) | \$ 115 |
| Total segment assets | \$ 26,397 | \$ 12,396 | \$ 7,297 | \$ 34,071 | \$ 80,161 |
| Expenditures for segmented assets | \$ 226 | \$ 386 | \$ 14 | \$ — | \$ 626 |

Six Months Ended June 30, 2017
(in thousands)

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Discontinued Operations | Total |
|-----------------------------------|----------------------------|-------------------------------|-----------------------------|------------------|------------------------------------|--------------|
| Revenue from external customers | \$ 34,132 | \$ 24,031 | \$ 5,286 | \$ — | \$ — | \$ 63,449 |
| Net income (loss) | \$ 374 | \$ 1,968 | \$ 455 | \$ (439) | \$ — | \$ 2,358 |
| Total segment assets | \$ 25,666 | \$ 12,520 | \$ 8,589 | \$ 2,522 | \$ 8,729 | \$ 58,026 |
| Expenditures for segmented assets | \$ 1,204 | \$ 203 | \$ — | \$ — | \$ — | \$ 1,407 |

14. Commitments and Contingencies –

Employment Agreements

Pursuant to the Company's numerous employment agreements, bonuses for continuing operation of approximately \$111,000 and \$213,000 were accrued for the three and six month periods ended June 30, 2018, respectively.

Credit Facility

The Company is party to a Credit Agreement with a financial institution. Certain Company subsidiaries are guarantors of the borrowings and obligations under the Credit Agreement. All borrowings under the Credit Agreement are secured by substantially all assets of WCR and the guarantor subsidiaries.

The Credit Agreement requires WCR to meet certain financial tests. On April 26, 2018 the Company entered into a Fourth Loan Modification Agreement related to the Credit Agreement with a financial institution, pursuant to which, among other things, the maturity date of the Credit Agreement was extended to April 21, 2020 and the financial covenants were modified by (1) removing the consolidated leverage ratio and consolidated fixed charge coverage ratio covenants and (2) adding a minimum liquidity covenant. Subject to certain exceptions, the Credit Agreement contains covenants limiting the Company's ability to (or to permit the guarantor subsidiaries to) merge or consolidate with, or engage in a sale of substantially all assets to, any party, but WCR or any guarantor subsidiary generally may nonetheless merge with another party if (i) WCR or guarantor subsidiary is the entity surviving such merger, and (ii) immediately after giving effect to such merger, no default shall have occurred and be continuing under the Credit Agreement. Subject to certain exceptions, the Credit Agreement also contains covenants limiting WCR's ability to (or to permit the guarantor subsidiaries to) create liens on assets, incur additional indebtedness, make certain types of investments, and pay dividends or make certain other types of restricted payments, but WCR may nonetheless pay dividends to its shareholders if (a) there are no outstanding loans or unpaid interest under the revolving credit facility, and (b) no default shall have occurred and be continuing under the Credit Agreement. Some covenant waivers were granted by the financial institution during the six month period ended June 30, 2018.

Assigned Leases

The Company's Cellular Retail segment has transferred operations of 37 locations to other dealers. Minimum lease payments of assigned or assumed non-cancelable operating leases related to transferred locations in which a release has not been obtained from the lessor are approximately \$2,755,000 as of June 30, 2018.

15. Subsequent Events –

Dividend Declared

Our Board of Directors declared the following dividend:

| | |
|------------------------------------|-----------------|
| Date declared | July 27, 2018 |
| Record date | August 19, 2018 |
| Date paid | August 26, 2018 |
| Dividend per share of common stock | \$0.05 |

We evaluated all events or transactions that occurred after June 30, 2018 up through the date we issued these financial statements. During this period we did not have any material subsequent events that impacted our financial statements.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

Some of the statements made in this report are “forward-looking statements,” as that term is defined under Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based upon our current expectations and projections about future events. Whenever used in this report, the words “believe,” “anticipate,” “intend,” “estimate,” “expect” and similar expressions, or the negative of such words and expressions, are intended to identify forward-looking statements, although not all forward-looking statements contain such words or expressions. The forward-looking statements in this report are primarily located in the material set forth under the heading “Management’s Discussion and Analysis of Financial Condition and Results of Operations” (Part I, Item 2), but may be found in other parts of this report as well. These forward-looking statements generally relate to our plans, objectives and expectations for future operations and are based upon management’s current estimates and projections of future results or trends. Although we believe that our plans and objectives reflected in or suggested by these forward-looking statements are reasonable, we may not achieve these plans or objectives. You should read this report completely and with the understanding that actual future results may be materially different from what we expect. We will not necessarily update forward-looking statements even though our situation may change in the future.

Specific factors that might cause actual results to differ from our expectations embodied in our forward-looking statements, or that might affect the value of the common stock, include but are not limited to:

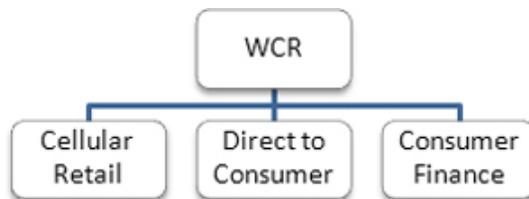
- the seasonal nature of the products sold in our Direct to Consumer segment - a significant portion of pre-tax net income contributed by the segment is earned during the months of March through May and December, consequently the third quarter of each year typically results in a net loss;
- the success of new stores related to our expansion plans in the Cellular Retail segment;
- our efforts to close or dispose of underperforming stores in the Cellular Retail segment and terminate or sublet their leases;
- changes in federal, state or local laws and regulations governing lending practices, or changes in the interpretation of such laws and regulations;
- litigation and regulatory actions directed toward us or the industries in which we operate, particularly in certain key states or nationally;
- our need for additional financing;
- unpredictability or uncertainty in financing markets which could impair our ability to grow our business through acquisitions;
- changes in Cricket dealer compensation;
- failure of or disruption caused by a significant vendor;
- outside factors that affect our ability to obtain product and fulfill orders; and
- our ability to successfully operate or integrate recent or future business acquisitions.

Other factors that could cause actual results to differ from those implied by the forward-looking statements in this report are more fully described in the “Risk Factors” section of our Annual Report on Form 10-K for the fiscal year ended December 31, 2017.

Industry data and other statistical information used in this report are based on independent publications, government publications, reports by market research firms or other published independent sources. Some data is also based on our good faith estimates, derived from our review of internal surveys and the independent sources listed above. Although we believe these sources are reliable, we have not independently verified the information.

OVERVIEW

Western Capital Resources, Inc. (WCR or Western Capital), a Delaware corporation originally incorporated in Minnesota in 2001 and reincorporated in Delaware in 2016, is a holding company having a controlling interest in subsidiaries operating in the following industries and operating segments:



Our “Cellular Retail” segment is comprised of an authorized Cricket Wireless dealer and involves the retail sale of cellular phones and accessories to consumers through our wholly owned subsidiary PQH Wireless, Inc. and its subsidiaries, one of which is 70% owned. Our “Direct to Consumer” segment consists of a wholly owned online and direct marketing distribution retailer of live plants, seeds, holiday gifts and garden accessories selling its products under Park Seed, Jackson & Perkins and Wayside Gardens brand names and home improvement and restoration products operating as Van Dyke’s Restorers as well as a wholesaler under the Park Wholesale brand. Our “Consumer Finance” segment consists of retail financial services conducted through our wholly owned subsidiaries Wyoming Financial Lenders, Inc. and Express Pawn, Inc. Throughout this report, we collectively refer to WCR and its consolidated subsidiaries as “we,” the “Company,” and “us.”

Discussion of Critical Accounting Policies

Our condensed consolidated financial statements and accompanying notes have been prepared in accordance with accounting principles generally accepted in the United States of America applied on a consistent basis. The preparation of these financial statements requires us to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting periods. We evaluate these estimates and assumptions on an ongoing basis. We base these estimates on the information currently available to us and on various other assumptions that we believe are reasonable under the circumstances. Actual results could vary materially from these estimates under different assumptions or conditions.

Our significant accounting policies are discussed in Note 1, “Basis of Presentation, Nature of Business and Summary of Significant Accounting Policies,” of the notes to our condensed consolidated financial statements included in this report. We believe that the following critical accounting policies affect the more significant estimates and assumptions used in the preparation of our condensed consolidated financial statements.

Loan Loss Allowance

Included in loans receivable are unpaid principal, interest and fee balances of payday, installment, pawn and title loans that have not reached their maturity date, and “late” payday loans that have reached maturity within the last 180 days and have remaining outstanding balances. Late payday loans generally are unpaid loans where a customer’s personal check has been deposited and the check has been returned due to non-sufficient funds in the customer’s account, a closed account, or other reasons. All returned items are charged-off after 180 days, as collections after that date have not been significant. Loans are carried at cost plus accrued interest or fees through maturity date, less payments made and a loans receivable allowance.

The Company does not specifically reserve for any individual payday, installment or title loan. The Company aggregates loan types for purposes of estimating the loss allowance using a methodology that analyzes historical portfolio statistics and management’s judgment regarding recent trends noted in the portfolio. This methodology takes into account several factors, including (1) the amount of loan principal, interest and fee outstanding, (2) historical charge offs from loans that originated during the last 24 months, (3) current and expected collection patterns and (4) current economic trends. The Company utilizes a software program to assist with the tracking of its historical portfolio statistics. A loan loss allowance is maintained for anticipated losses for payday and installment loans based primarily on our historical percentages by loan type of net charge offs, applied against the applicable balance of loan principal, interest and fees outstanding. The Company also periodically performs a look-back analysis on its loan loss allowance to verify the historical allowance established tracks with the actual subsequent loan write-offs and recoveries. The Company is aware that as conditions change, it may also need to make additional allowances in future periods. Loan losses or charge-offs of pawn or title loans are not recorded because the value of the collateral exceeds the loan amount. See Note 5 to our condensed consolidated financial statements included in this report for a rollforward of our loans receivable allowance.

Valuation of Long-lived and Intangible Assets

We assess the possibility of impairment of long-lived assets, other than goodwill, whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors that could trigger an impairment review include significant underperformance relative to expected historical or projected future cash flows, significant changes in the manner of use of acquired assets or the strategy for the overall business, and significant negative industry events or trends.

Goodwill

Goodwill represents the excess of acquisition cost over the fair value of identifiable finite lived net assets acquired and is not amortized. Goodwill is tested for impairment annually as of October 1, or more frequently if events or changes in circumstances indicate potential impairment. We test for goodwill impairment at the reporting unit level, which aligns with the Company's segments. We perform a qualitative assessment to determine if a quantitative impairment test is necessary. If quantitative testing is necessary based on a qualitative assessment, we apply a fair value test. This fair value test involves a two-step process. The first step is to compare the carrying value of our net assets to our fair value. If the fair value is determined to be less than the carrying value, a second step is performed to measure the amount of the impairment, if any.

Results of Operations – Three Months Ended June 30, 2018 Compared to Three Months Ended June 30, 2017

Net income (loss) for continuing operations attributable to our common shareholders was (\$0.09) million, or (\$0.01) per share (basic and diluted), for the three months ended June 30, 2018, compared to \$0.75 million, or \$0.08 per share (basic and diluted), for the three months ended June 30, 2017.

We expect segment operating results and earnings per share to change throughout 2018 due, at least in part, to the seasonality of the Direct to Consumer and Cellular Retail segments, retraction in the Cellular Retail segment, and potential mergers and acquisitions activity.

Following is a discussion of operating results by segment.

The following table provides revenues and net income attributable to WCR common shareholders by continuing operating segment for the three months ended June 30, 2018 and June 30, 2017 (in thousands):

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Total |
|---|----------------------------|-------------------------------|-----------------------------|------------------|--------------|
| Three Months Ended June 30, 2018 | | | | | |
| Revenue | \$ 15,604 | \$ 11,709 | \$ 2,467 | \$ — | \$ 29,780 |
| % of total revenue | 52.4% | 39.3% | 8.3% | 0.0% | 100.0% |
| Net income (loss) | \$ (481) | \$ 525 | \$ 220 | \$ (163) | \$ 101 |
| Net income attributable to noncontrolling interests | \$ 188 | \$ — | \$ — | \$ — | \$ 188 |
| Net income (loss) attributable to WCR common shareholders | \$ (669) | \$ 525 | \$ 220 | \$ (163) | \$ (87) |
| Three Months Ended June 30, 2017 | | | | | |
| Revenue | \$ 17,087 | \$ 12,127 | \$ 2,543 | \$ — | \$ 31,757 |
| % of total revenue | 53.8% | 38.2% | 8.0% | 0.0% | 100.0% |
| Net income (loss) | \$ (296) | \$ 1,103 | \$ 201 | \$ (259) | \$ 749 |
| Net income attributable to noncontrolling interests | \$ — | \$ — | \$ — | \$ — | \$ — |
| Net income (loss) attributable to WCR common shareholders | \$ (296) | \$ 1,103 | \$ 201 | \$ (259) | \$ 749 |

Cellular Retail

A summary table of the number of Cricket cellular retail stores we operated during the three months ended June 30, 2018 and 2017 follows:

| | <u>2018</u> | <u>2017</u> |
|--------------------|-------------|-------------|
| Beginning | 236 | 244 |
| Acquired/ Launched | — | 32 |
| Closed/Transferred | (11) | (8) |
| Ending | <u>225</u> | <u>268</u> |

The Cellular Retail segment achieved substantial growth in location count in 2016 and 2017 as a result of our expansion initiative. While some newly launched locations are performing well, others have been slow to ramp up. Due to the underperformance of some expansion stores as well as some mature stores, we have accelerated store closures and disposals, reducing the number of retail stores operated from 236 at the beginning of the quarter to 225 at quarter end. Because the growth initiative included leased properties with three to five year terms, there are additional costs incurred to terminate leases or sublet leased properties of closed locations. The nonrecurring costs of store closings, which include costs for lease termination agreements executed within the quarter, contributed approximately \$445,000 to the net loss for the quarter.

Direct to Consumer

The Direct to Consumer segment has seasonal sources of revenue and historically experiences a greater proportion of annual revenue and net income in the months of March through May and December due to the seasonal products it sells. For the three months ended June 30, 2018, the Direct to Consumer segment had net income of \$0.53 million compared to net income of \$1.10 million for the comparable period in 2017, while revenues for the three month period ended June 30, 2018 were \$11.7 million compared to \$12.1 million for the comparable period in 2017. All product lines, with the exception of retail seed, experienced sales declines period over period, with home improvement and restoration product sales declining the greatest at 14.6%. We have faced many headwinds within this segment, including replacing bankrupt vendors, increasing shipping costs while shipping revenue from customers continues to decline and 2018 weather related delays in product sales that did not fully recover in the current quarter.

Consumer Finance

A summary table of the number of consumer finance locations we operated during the three month periods ended June 30, 2018 and 2017 follows:

| | <u>2018</u> | <u>2017</u> |
|--------------------|-------------|-------------|
| Beginning | 41 | 41 |
| Acquired/ Launched | — | — |
| Closed | — | — |
| Ending | <u>41</u> | <u>41</u> |

Our Consumer Finance segment revenues decreased \$0.08 million, or 3.0%, for the three month period ended June 30, 2018 compared to the three month period ended June 30, 2017. Our net income for the three month period ended June 30, 2018 increased 9.5% over the three month period ended June 30, 2017 largely due to reduction of ongoing operating expenses and income tax expense.

Corporate

Net expenses related to our Corporate segment were \$0.16 million for the three month period ended June 30, 2018 compared to \$0.26 million for the three month period ended June 30, 2017. The period over period decrease is primarily due to the increase in investment income.

Results of Operations – Six Months Ended June 30, 2018 Compared to Six Months Ended June 30, 2017

Net income (loss) for continuing operations attributable to our common shareholders was \$(0.26) million, or (\$0.03) per share (basic and diluted), for the six months ended June 30, 2018, compared to \$2.36 million, or \$0.25 per share (basic and diluted), for the six months ended June 30, 2017.

We expect segment operating results and earnings per share to change throughout 2018 due, at least in part, to the seasonality of the Direct to Consumer and Cellular Retail segments, retraction in the Cellular Retail segment, and potential mergers and acquisitions activity.

Following is a discussion of operating results by segment.

The following table provides revenues and net income attributable to WCR common shareholders by continuing operating segment for the six month period ended June 30, 2018 and June 30, 2017 (in thousands):

| | Cellular Retail | Direct to Consumer | Consumer Finance | Corporate | Total |
|---|----------------------------|-------------------------------|-----------------------------|------------------|--------------|
| Six Months Ended June 30, 2018 | | | | | |
| Revenue | \$ 32,711 | \$ 22,390 | \$ 5,138 | \$ — | \$ 60,239 |
| % of total revenue | 54.3% | 37.2% | 8.5% | 0.0% | 100.0% |
| Net income (loss) | \$ (856) | \$ 854 | \$ 551 | \$ (434) | \$ 115 |
| Net income attributable to noncontrolling interests | \$ 373 | \$ — | \$ — | \$ — | \$ 373 |
| Net income (loss) attributable to WCR common shareholders | \$ (1,229) | \$ 854 | \$ 551 | \$ (434) | \$ (258) |
| Six Months Ended June 30, 2017 | | | | | |
| Revenue | \$ 34,132 | \$ 24,031 | \$ 5,286 | \$ — | \$ 63,449 |
| % of total revenue | 53.8% | 37.9% | 8.3% | 0.0% | 100.0% |
| Net income (loss) | \$ 374 | \$ 1,968 | \$ 455 | \$ (439) | \$ 2,358 |
| Net income attributable to noncontrolling interests | \$ — | \$ — | \$ — | \$ — | \$ — |
| Net income (loss) attributable to WCR common shareholders | \$ 374 | \$ 1,968 | \$ 455 | \$ (439) | \$ 2,358 |

Cellular Retail

A summary table of the number of Cricket cellular retail stores we operated during the six months ended June 30, 2018 and 2017 follows:

| | <u>2018</u> | <u>2017</u> |
|--------------------|-------------|-------------|
| Beginning | 278 | 198 |
| Acquired/ Launched | 1 | 78 |
| Closed/Transferred | (54) | (8) |
| Ending | <u>225</u> | <u>268</u> |

As previously noted, the Cellular Retail segment achieved substantial growth in location count in 2016 and 2017. Also as noted in the quarterly discussion, due to the underperformance of some of the expansion locations as well as some mature stores, we have accelerated store closures and disposals. Year to date, we have reduced the number of retail stores operated from 278 at the beginning of the year to 225 at the end of June 2018. We anticipate closing approximately 20 additional locations through the end of the calendar year. These closures have temporarily increased costs, but once the process is completed over the next six to twelve months, we expect to realize the benefits of the closings.

Direct to Consumer

The Direct to Consumer segment has seasonal sources of revenue and historically experiences a greater proportion of annual revenue and net income in the months of March through May and December due to the seasonal products it sells. For the six months ended June 30, 2018, the Direct to Consumer segment had net income of \$0.85 million compared to net income of \$1.97 million for the comparable period in 2017. Revenues for the six month period ended June 30, 2018 were \$22.4 million compared to \$24.0 million for the comparable period in 2017. In 2018, we experienced delays in sales due to weather conditions and shipping zones not opening up as early as 2017 and sales volume never fully recovered from the delays. By the end of March 2018 we had substantially completed the relocation of the Van Dyke's Restorers brand distribution from the outsourced 3PL to in-house, which added approximately \$225,000 of nonrecurring expense in 2018.

Consumer Finance

A summary table of the number of consumer finance locations we operated during the six month periods ended June 30, 2018 and 2017 follows:

| | <u>2018</u> | <u>2017</u> |
|--------------------|-------------|-------------|
| Beginning | 41 | 41 |
| Acquired/ Launched | — | — |
| Closed | — | — |
| Ending | <u>41</u> | <u>41</u> |

Our Consumer Finance segment revenues decreased \$0.15 million, or 2.8%, for the six month period ended June 30, 2018 compared to the six month period ended June 30, 2017. However, our net income for the six month period ended June 30, 2018 increased 21.2% over the six month period ended June 30, 2017 largely due to reduction of net bad debts, ongoing operating expenses and income tax expense.

Corporate

Costs related to our Corporate segment were \$0.43 million for the six month period ended June 30, 2018 compared to \$0.44 million for the six month period ended June 30, 2017. Period over period, there was an increase in operating expenses of \$0.09 million and a \$0.10 million reduction in the provision for income tax benefit that was offset by \$0.20 million of net interest and dividends income. Because we have no outstanding balances on the parent level credit facility and no operating segment is receiving direct benefit from it, current period unused line fees and amortization of loan costs have been treated as a corporate overhead expense.

Consolidated Income Tax Expense

Provision for income tax benefit for continuing operations for the six month period ended June 30, 2018 was (\$0.14) million compared to income tax expense of \$1.30 million for the six month period ended June 30, 2017 for an effective rate of 552.6% and 35.6%, respectively. The significant difference in rate is the result of the 2018 net income attributable to noncontrolling interests not being subjected to income tax at the corporate level. Rather the "passthrough" taxable income is taxed to the noncontrolling interests at an individual level.

Liquidity and Capital Resources

Summary cash flow data is as follows:

| | Six Months Ended June 30, | |
|--------------------------------|----------------------------------|---------------|
| | 2018 | 2017 |
| Cash flows provided (used) by: | | |
| Operating activities | \$ (19,044,820) | \$ 581,760 |
| Investing activities | 9,466,901 | 2,317,929 |
| Financing activities | (1,353,955) | (6,999,258) |
| Net decrease in cash | (10,931,874) | (4,099,569) |
| Cash, beginning of period | 21,295,819 | 14,159,975 |
| Cash, end of period | \$ 10,363,945 | \$ 10,060,406 |

Included in the cash flows used by operating activities for the six month period ended June 30, 2018 are income tax payments of \$19.15 million. The liability associated with these payments relate primarily to our 2017 sale of our Franchise segment.

At June 30, 2018, we had cash and cash equivalents of \$10.36 million and highly liquid investments of \$25.42 million compared to cash and cash equivalents of \$10.06 million on June 30, 2017. We believe that our available cash and cash equivalents, combined with expected cash flows from operations and our held-to-maturity investments, will be sufficient to fund our liquidity and capital expenditure requirements through June of 2019. We also have a \$3,000,000 revolving credit facility and a \$9,000,000 acquisition credit facility available to us. Our expected short-term uses of available cash include the funding of operating activities and the payment of dividends.

Off-Balance Sheet Arrangements

We had no off-balance sheet arrangements as of June 30, 2018.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Not applicable.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures designed to provide reasonable assurance that information required to be disclosed in our reports filed pursuant to the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance the objectives of the control system are met.

We utilize the Committee of Sponsoring Organization's *Internal Control – Integrated Framework, 2013 version*, for the design, implementation and assessment of the effectiveness of our disclosure controls and procedures and internal control over financial reporting.

As of June 30, 2018, our Chief Executive Officer and Chief Financial Officer carried out an assessment of the effectiveness of our disclosure controls and procedures as such term is defined in Rule 13a-15(e) under the Securities and Exchange Act of 1934. Based on this assessment, our Chief Executive Officer and Chief Financial Officer concluded our disclosure controls and procedures are effective as of June 30, 2018.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 6. Exhibits

| Exhibit | Description |
|-----------------------------|---|
| <u>10.1</u> | <u>Consent and Fourth Amendment Agreement, dated April 26, 2018, by and among the Company, certain subsidiaries named therein and Fifth Third Bank (incorporated by reference to Exhibit 10.1 to the registrant's current report on Form 8-K filed on May 3, 2018).</u> |
| <u>31.1</u> | <u>Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).</u> |
| <u>31.2</u> | <u>Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith).</u> |
| <u>32</u> | <u>Certification pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith).</u> |
| 101.INS | XBRL Instance Document <i>(filed herewith)</i> . |
| 101.SCH | XBRL Schema Document <i>(filed herewith)</i> . |
| 101.CAL | XBRL Calculation Linkbase Document <i>(filed herewith)</i> . |
| 101.DEF | XBRL Definition Linkbase Document <i>(filed herewith)</i> . |
| 101.LAB | XBRL Label Linkbase Document <i>(filed herewith)</i> . |
| 101.PRE | XBRL Presentation Linkbase Document <i>(filed herewith)</i> . |

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: August 14, 2018

Western Capital Resources, Inc.
(Registrant)

By: /s/ John Quandahl
John Quandahl
Chief Executive Officer and Chief Operating Officer

By: /s/ Angel Donchev
Angel Donchev
Chief Financial Officer